Contact US Now

We look forward to connecting with you and shaping the future of travel together.

+ (357) 95 141908

Stasinou 23, 5th floor, Egkomi
2404, Nicosia, Cyprus

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info@journeymentor.net

Journey Mentor

Journey Mentor's Technologies

Agent Mentor and Sales Mentor

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Welcome to the New Paradigm of Journey Mentor

Journey Mentor develops innovative technologies that meet the evolving needs of travel companies in a fast-changing and competitive environment. Our two premier products, Agent Mentor, a complete business solution for agencies and sub-agencies, and Sales Mentor, our B2C platform for consumers to shop, price, book, and buy travel packages, are designed to streamline operations, increase revenue, and improve customer experiences.

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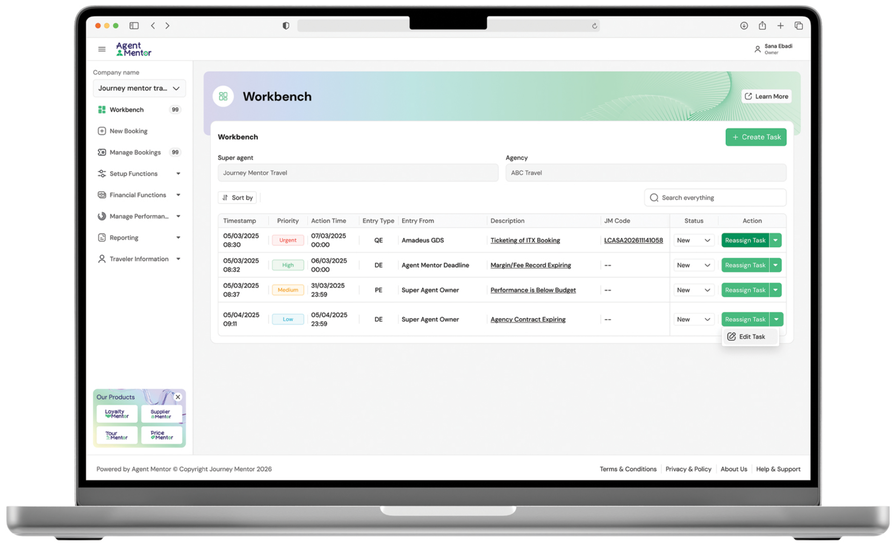
Agent Mentor

Your Complete Solution for Travel Company Automation

Agent Mentor empowers travel companies to efficiently manage agents, non-IATA sub-agencies, and IATA sub-agencies with minimal training. Assign tasks, set targets, and monitor performance across your network with intuitive, role-based access. Replace senior experts without losing their skills—what once took years to learn can now be mastered in a day.

User Workbench

Each user has a personalized workbench displaying tasks by priority, FIFO, or deadlines. Uncompleted tasks can be escalated to managers automatically, ensuring nothing slips through the cracks.



Intuitive and Powerful Search

Agent Mentor offers unique search options beyond standard destination searches, including:

unique search options

1. Search by Activity
2. Search by Event
3. Search by Accommodation
   (matches locations with traveller-desired landmarks)

All travel modes—air, hotel, car rental, cruises, trains, and activities—are searched simultaneously, saving agents valuable time. Search preferences can favour specific suppliers or content sources, tailored to your business needs.

Offers Management

- Highlight general offers on the agent's dashboard.
- Special offers trigger pop-ups when a destination is searched.
- Offers can include booking restrictions to control volume and maximize revenue.

Administration Made Easy

Agent Mentor simplifies management — add sub-agencies, users, and events in just seconds. Decide which events are private or public for additional revenue streams. Configure business and alert rules accessible only to owners and managers.

Offers Management

- Manage fees, margins, and offers globally or by origin, destination, date range, and supplier.
- Dynamic currency conversion (DCC) manages volatile rates.
- Credit and ticketing optimization are easy and intuitive.

Performance Tracking and Reporting

Drive a performance culture with KPIs and real-time tracking of personnel and sub-agents. Set alerts around budgets, goals, and targets to take immediate action.

INTUITIVE REPORT

Pre-set and ad hoc reports with an intuitive report generator.

SAVE REPORTS

Save reports for automated periodic production.

EXPORT OPTIONS

Export data in JSON, XML, and CSV file formats.

Reporting Tools

Agent Mentor is built for scalability, stability, and interoperability, making it the core of your travel technology.

Sales Mentor

Full-Service B2C Portals with Sales Mentor

In the past, travel companies had to combine multiple providers to build their online presence — booking engines, content suppliers, payment gateways, and CMS systems.

Sales Mentor simplifies everything. It's your one-stop solution for creating and managing a complete OTA (Online Travel Agency) that's fast, easy, and fully branded to your business.

Customization and Control

Sales Mentor is fully customizable to match your brand and business model. Use your own artwork or let our designers create it for you.

With smart business rules, you control how your site operates:

- **Search:** Prioritize non-stop flights or show only 4-star+ hotels.
- **Booking:** Apply supplier-specific or business-specific rules.
- **Ancillaries:** Choose what extras to offer and when.
- **Payments:** Support multiple options —credit card, bank transfer, kiosk, or mobile billing.

Every feature is built to boost conversions and wallet share, helping you stand out in today's competitive travel market.

Sales Mentor

Everyone Loves a Better Deal

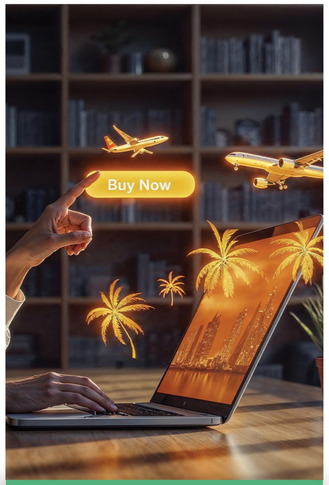
Sales Mentor stands out for its smart search technology and the price certainty it offers travellers.

DISPLAY SIMULTANEOUSLY

All travel options (flights, hotels, car rentals and more) are searched simultaneously and displayed together, making shopping faster and more intuitive.

BOOSTS CONVERSION RATES

This approach boosts conversion rates, especially for hotels and car rentals, which means higher profitability.



MANY SEARCH CATEGORIES

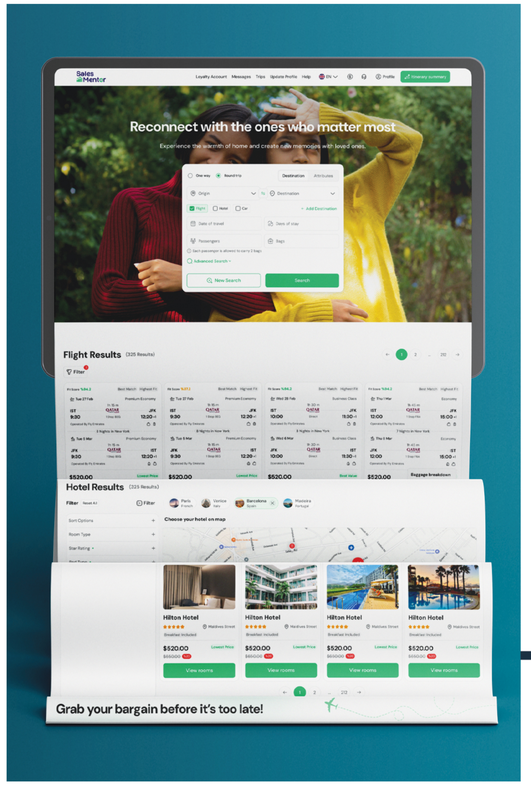
Travellers can also search by destination, activity, event, or landmark, just like with Agent Mentor.

With Sales Mentor, travellers enjoy peace of mind knowing the system keeps searching for a better deal even after booking — same or higher quality at a lower price. When one is found, they're notified and can choose to swap and receive a rebate directly to their payment method.

It's a simple, effective way to reward customers, build trust, and strengthen loyalty.

Personalization Drives Revenue

To enjoy features like swaps, travellers register and share details about themselves, their families, and preferences — such as favourite airlines, hotels, or loyalty programs.



As they search, book, and buy, Sales Mentor learns from their behaviour to deliver personalised results that match their interests and increase conversions.

Because

Travel purchases are often high-value, payment flexibility is essential.

Sales Mentor's built-in wallet lets travellers pay using multiple methods — credit cards, bank transfers, or kiosk payments — and even split payments between travellers or across instalments.

This flexibility helps secure more high-value bookings and provides a seamless, modern payment experience.

A New Paradigm for Travel Sales

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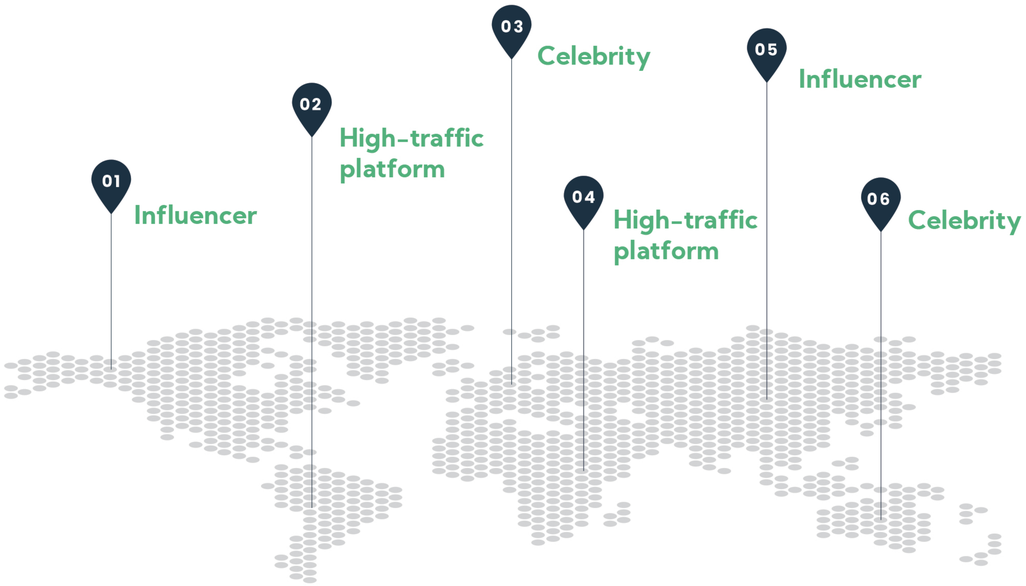

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This creates a win-win-win-win scenario for travellers, influencers, agencies, and Journey Mentor.

Affordable Access to Cutting-Edge Technology

Agent Mentor and Sales Mentor are advanced technologies available at minimal risk. Our partnership model ensures you pay only for incremental revenue generated through new bookings or suppliers, maximizing your profits while minimizing upfront costs.

About Journey Mentor

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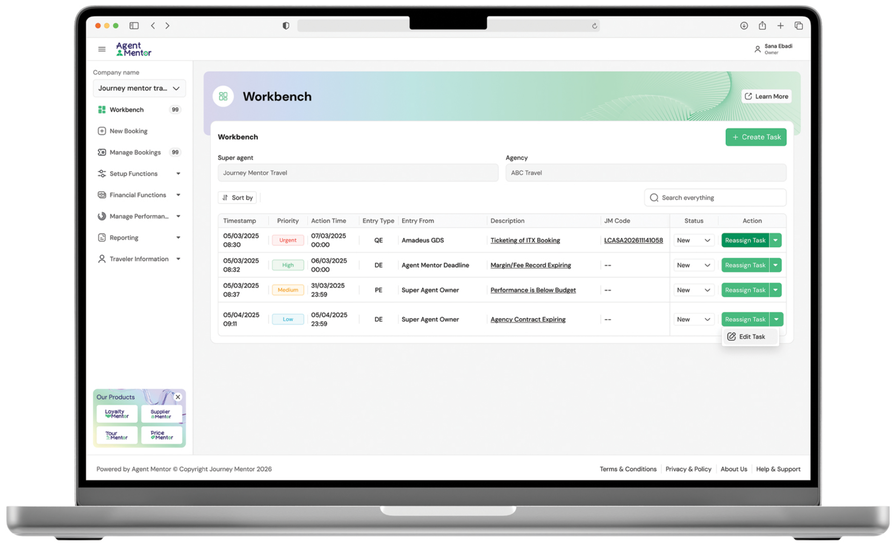

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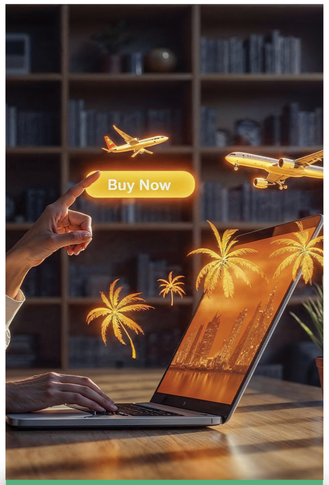

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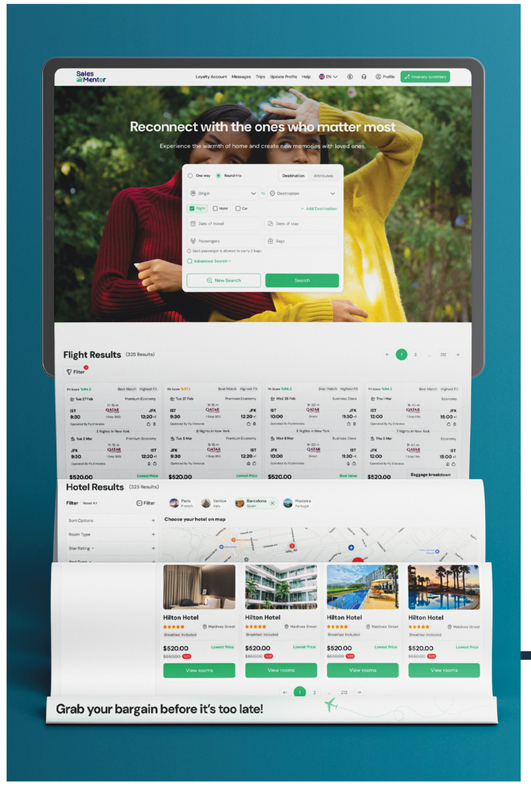

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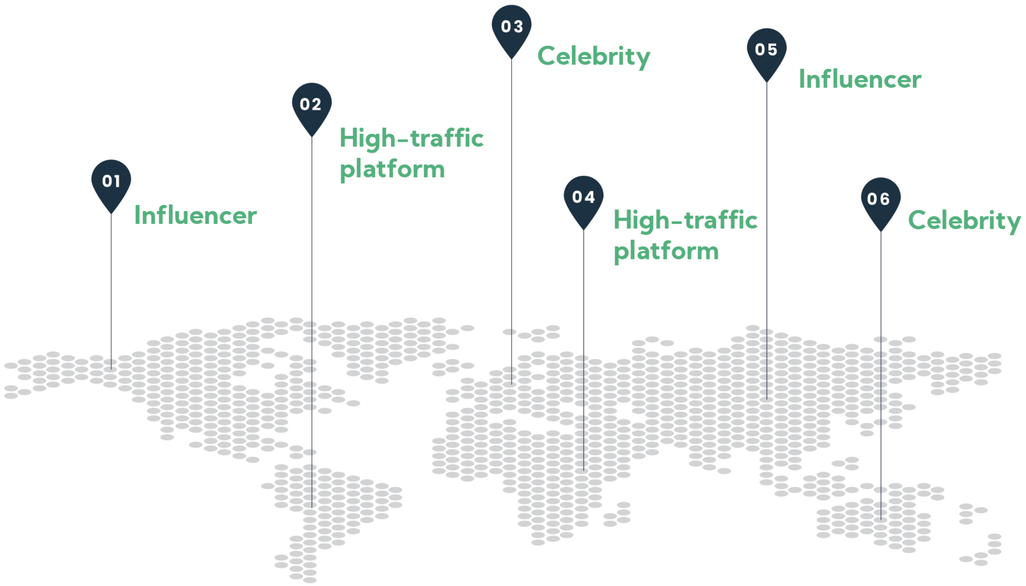

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